



Dealer Application Form

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For more information email to: sales@canopus-uk.com

In an effort to build a strong dealer support network we would like to know more about your market and your company. Please fax the completed dealer profile to 0118 9311582.

Thank you for your interest!

Your Company

Company name: _____ Year Founded: _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

Your web WWW. _____

Company Registration Number: _____

Company VAT Number: _____

Market Information

Geographic area you presently cover: _____

What is the size of the company? _____

What is your company's overall strategy? _____

What other companies and products do you represent? _____

Which products have you successfully sold (For example how many DV boards do you sell a month)?

Why are you interested in Canopus? _____

Do you already sell into the DV market? _____

Who is your primary target customer? _____

Do you advertise? _____ Which publications? _____

What is your strategy to increase customer awareness? _____

Which tradeshows did you exhibit at last year? _____

What is your forecasted revenue for the next two years? _____



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Your Facility

How many employees do you currently have and what are your future plans for personnel? _____

Do you have dedicated technical support staff? _____

Do you have a demo area where you show products? _____

Are you willing to buy a Canopus demo unit to install at your facility? _____